



C-SPAN LAUNCHES NEXT-GENERATION C-SPAN Bus

All-new community engagement vehicle to visit all 50 state capitals

Washington, September 5, 2017 – C-SPAN proudly introduces its all-new, state-of-the-art 45-foot customized motor coach which will travel the nation in partnership with its cable and satellite affiliates to engage with teachers, students, elected officials and viewers to showcase C-SPAN's multiplatform public service resources.

To launch the new C-SPAN Bus – and begin the celebration of the 25th anniversary of the Bus program – C-SPAN kicks off a "50 Capitals Tour" this September, heading to every U.S. state capital, culminating in November 2018. Throughout this 14-month tour, the C-SPAN Bus will open its doors at each state capitol to welcome visitors. As the Bus travels, elected officials will be featured during C-SPAN's signature morning program, *Washington Journal*. C-SPAN Representatives will also gather video responses from visitors as part of its "Voices from the States" – an opportunity for visitors to share viewpoints on state issues and what they think Washington leaders should do to address local concerns.

The new high-tech, interactive C-SPAN Bus includes these upgraded resources:

- Access to an exclusive interactive experience available on 11 large-screen tablets featuring C-SPAN programming and myriad of political and educational resources
- A smart TV and classroom area for conversations with students and teachers
- A high-definition TV production studio for taped and live programming
- A D.C.-themed selfie station where visitors can share their Bus experience through social media

"For nearly 24 years, C-SPAN has partnered with affiliates in communities across the country connecting visitors of all ages with C-SPAN's programming and resources," said C-SPAN Marketing Manager Heath Neiderer, who oversees all C-SPAN Bus operations. "This new vehicle starts with an incredible journey to all 50 states welcoming aboard students, teachers and the public with the latest technology to engage and educate."

Since 1993, a C-SPAN Bus has traveled across the nation in partnership with C-SPAN's cable and satellite providers for local interactions through visits to schools and community events. Visitors to the Bus will engage with the C-SPAN Bus crew and the on-board interactive tools to learn about the unique public service television networks, C-SPAN's online presence and C-SPAN Classroom's comprehensive educational resources. Bus visitors will learn about C-SPAN's unique non-commercial, editorially-balanced, non-biased coverage of public affairs and political events and the cable industry's commitment to funding its operations.

About C-SPAN: Created by the cable TV industry and now in nearly 100 million TV households, C-SPAN programs three public affairs television networks; C-SPAN Radio, heard in Washington D.C., at 90.1 FM and available as an App; and C-SPAN.org, a video-rich website offering live coverage of government events and access to the vast archive of C-SPAN programming. C-SPAN established the C-SPAN Bus community outreach program on Nov. 2, 1993.

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